

# Collection, Storage and Usage of Personal Data in the ONS 2018 App

This document contains information on data collection, storage and usage in the domain of the ONS 2018 app.

## Vendors related to the ONS 2018 App

ONS Foundation:

- Owner of the ONS 2018 app and all related services.
- [ONS Data Privacy Policy](#)

Capgemini:

- Responsible for the hosting of web services, databases and the mobile application for iOS and android

Grip (Intros.at Ltd):

- Responsible for storage and functionality of selected mobile application features related to matchmaking (between people), meetings and meeting rooms.
- [Grip's GDPR statement](#)

## Data Collection

### Collection through Registration

The ONS 2018 app collects user information whenever a person registers a user in the system either via 1) the *ONS 2018* app, 2) the exhibitor portal *My ONS* or 3) by connecting their LinkedIn profile information within the ONS 2018 app.

#### **My ONS Exhibitor Portal**

By registering through the exhibitor portal, the following information is prompted (and required):

- Email
- First name
- Last name
- Password

This creates a user-object in our system database.

## **ONS 2018 App**

By registering through the app you have to pre-emptively purchase a ticket to the ONS event through a third-party ticket provider ([N200](#)). With the badge they receive, they are prompted the following information:

- Badge ID
- Email

This creates a user-object in our system database.

Upon logging in with the app-user, the app generates a FCM (Firebase Cloud Messaging) token that is unique to the user and the app, which is stored in the database with a reference to the user. This is used for identifying the mobile device that should receive a push-notification. It is worth noting that this token is not usable outside the context of the ONS 2018 app, or for any other device than the one it is generated for.

### **Importing LinkedIn Profile**

When a user has installed the app, and pre-registered with their ticket, they are provided with the option of populating their user information from their LinkedIn profile. By doing this, they are prompted:

- Email
- Password

The Email and Password provided here corresponds to their user already existing in LinkedIn's systems. The sign-in page is exposed by them in a web-view in the app, and has fully secure communication with the LinkedIn API. The data collected from this is stored in Grip, and in the ONS database.

### [Collection through Entry](#)

All exhibitors registered on the My ONS portal have the option to enter personal data in the following context(s):

- Exhibitor contacts:
  - o Name
  - o Phone
  - o E-mail
  - o Job title / description
- Editor contacts:
  - o Email address

All users in the ONS 2018 app have the option to enter personal data in the following context(s):

- Update profile
  - o First name
  - o Last name
  - o Email
  - o Company
  - o Industry
  - o Job Title
  - o Summary

## Data Storage

The data collected by Capgemini (via either system) is stored in a Microsoft SQL Database hosted in Azure. Grip stores some data in their system, but Capgemini replicates work related information in the system database.

### Objects in the database

User object in the system database

Data fields	Description	Source
UserId	Primary key integer	Auto
Version	Object update count	Auto
Email	Credentials	Registration / Entry
FirstName		Registration / Entry
LastName		Registration / Entry
PasswordHash	Credentials	Registration
Salt	Credentials	Registration
GripThingId	Grip user identification integer	Registration (app only)
IsAdmin	Admin Access indicator	
CreatedAt	Date of creation	Auto
ModifiedAt	Date of last modification	Auto
LinkedInId	LinkedIn user identification integer	LinkedIn Profile Import
LinkedInProfile	LinkedIn user profile key	LinkedIn Profile Import
LinkedInPicture	LinkedIn user profile picture url	LinkedIn Profile Import
Headline	Occupation related	LinkedIn Profile Import / Entry
Location	Occupation related	LinkedIn Profile Import / Entry
Industry	Occupation related	LinkedIn Profile Import / Entry
Summary	Occupation related	LinkedIn Profile Import / Entry
JobTitle	Occupation related	LinkedIn Profile Import / Entry
Company	Occupation related	LinkedIn Profile Import / Entry

Exhibitor Contact object in the system database

Data fields	Description	Source
ExhibitorContactId	Primary key integer	Auto
Version	Object update count	Auto
Email		Entry
Name		Entry
Phone		Entry
Description		Entry
CreatedAt		Auto
ModifiedAt		Auto
ExhibitorId	Primary key reference	Auto

Exhibitor object in the system database

Data fields	Description	Source
ExhibitorId	Primary key integer	Auto
Version	Object update count	Auto
Address		Exhibitor import / entry
CatalogText		Exhibitor import / entry
Company	Company name	Exhibitor import / entry
Email		Exhibitor import / entry
Phone		Exhibitor import / entry
Fax		Exhibitor import / entry
TwitterHandle		Exhibitor import / entry
Url		Exhibitor import / entry
Status		Exhibitor import / administrator
CreatedAt		Auto
ModifiedAt		Auto
ParentId	Primary key reference (parent ex.)	Exhibitor import / administrator
CountryId	PK ref	Exhibitor import / administrator
StandId	PK ref	Exhibitor import / administrator
LogId		Exhibitor import / entry
MapUrl		Auto
InstagramHandle		Exhibitor import / entry
FacebookUrl		Exhibitor import / entry
LinkedInUrl		Exhibitor import / entry
PromotionalVideoUrl		Exhibitor import / entry

## Data Usage

*Note that data used in the app that originates from Grip's system are routed through the web services that Capgemini deliver.*

The data we collect, and store are used in several cases:

- Analytics
  - o We track certain action events with the purpose of recording the frequency of corresponding actions that the users interact with. No person-identifiable data is associated with these trackings. Its sole purpose is to improve the features of the app.
  - o We track page views in the same manner as above.
- Mailing
  - o The mail addresses we store are subject to receive newsletters, as well as personalized emails related to their user (access grants, password recovery etc.).
- App functionality
  - o Matchmaking (Networking)
    - Basic personal information and work-related information is shown for other users via recommendations and search functions.
    - Meetings generated by user interaction are displayed in app and may also be saved in the respective users' calendars.
    - Chat logs between users are displayed for those who participates in the respective conversations and are saved in Grip's system.
  - o Exhibitor Catalog
    - The exhibitors who are registered through the My ONS portal are visible in the app under the "exhibitor catalog" which contains details on contacts for the exhibitor
    - If an exhibitor cancels, they are hidden but not deleted from the system
  - o Check-in
    - If a user checks in to an event, they are visible for all other users who have checked in to the same event in the "participant list"
- Press & Commerce
  - o ONS regularly exports the lists of exhibitors to use the information in press related/commercial contexts. E.g. number of exhibitors.

## Data collection & deletion routines

### Collection

The data collected in the ONS domain comes from:

- 1) User registration  
Regular registration into the app and optionally importing profile data from LinkedIn
- 2) Exhibitor list import  
Routine batch import of exhibitor data

### Deletion

The data that is collected can fully be deleted by administrators, given that the deletion should not break the application logic of dependent data. Users in the ONS domain wishing to have personal data deleted or have any other enquireies should contact [info@ons.no](mailto:info@ons.no).

Data will automatically be deleted after the lifecycle of the application.